

A dozen ways to utilize YACK

TIPS FOR GETTING THE MOST OUT OF EACH MONTH

Essential Uses

- 1.) PUBLISH THE BLOG TO YOUR WEBSITE
- 2.) INCLUDE GRAPHICS OR FLYER IN YOUR NEWSLETTER
- 3.) POST EACH OF SOCIAL MEDIA GRAPHICS TO FACEBOOK
- 4.) SHARE THE VIDEO ON YOUR WEBSITE, FACEBOOK, OR YOUTUBE
- 5.) USE POSTCARD FOR CLIENT MAILER AND PROSPECT MAILER

Additional Uses

- 6.) INCLUDE FLYER AS PART OF SHOCK & AWE KITS
- 7.) USE SOCIAL MEDIA GRAPHICS ON OTHER SOCIAL MEDIA ACCOUNTS
- 8.) ADD FLYER TO SEMINAR PACKETS
- 9.) PRINT OUT FLYER AND PUT A STACK IN WAITING ROOM
- 10.) FOLLOW UP PROSPECT MEETINGS WITH BLOG, VIDEO, OR FLYER
- 11.) SHARE VIDEO AND/OR BLOG ON LINKEDIN
- 12.) INCLUDE A LINK TO THE BLOG IN YOUR NEWSLETTER